



## Symposium Sponsorship

California Invasive Plant Council 26<sup>th</sup> Annual Symposium  
Riviera Palm Springs  
October 24-27, 2017

Each year, the Cal-IPC Symposium brings together land managers, researchers, and restoration volunteers to share the latest information on invasive plant biology and management. Symposium sponsors help support our work protecting California's lands and waters from invasive plants through science, education and policy. And sponsorship is a great opportunity to present your organization to the natural resource management community!

The attached forms provide details regarding sponsorship levels, benefits, and guidelines. You may also find these documents online at [www.cal-ipc.org/symposia](http://www.cal-ipc.org/symposia).

### The four-day Cal-IPC Symposium features:

- ◆ 250-300 attendees
- ◆ Invited and contributed paper sessions
- ◆ Discussion groups
- ◆ Trade exhibits
- ◆ Poster session
- ◆ Keynote speaker
- ◆ Reception with raffle and auction
- ◆ Awards
- ◆ Student paper/poster contest and student lunch
- ◆ Field trips
- ◆ Land manager trainings

### Attendees include land management specialists from:

- ◆ State and federal agencies, including the National Park Service, USDA Forest Service, US Fish & Wildlife Service, USDA Natural Resources Conservation Service, California Dept. of Fish & Wildlife, State Parks, Calfire, Caltrans, and others...
- ◆ Local organizations such as regional park districts, county agricultural commissioners' offices and Weed Management Areas, water districts, and watershed protection groups...
- ◆ Conservation organizations including The Nature Conservancy, California Native Plant Society, conservancies, land trusts, and others. . .
- ◆ Restoration consulting firms, large and small. . .
- ◆ Research institutions including the University of California and California State University, private universities, community colleges, and Cooperative Extension. . .
- ◆ Companies serving restoration and weed management projects including equipment manufacturers, work crews, native seed providers, mapping contractors, herbicide manufacturers, goat ranchers, landscape architects, and more. . .



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### All Sponsors receive:

- ◆ Free admission(s) to the Symposium, including trainings and field trips
- ◆ Organizational membership for 2018
- ◆ Recognition in Symposium packet
- ◆ Recognition on Symposium poster and table cards

*Plus benefits described below for each level...*

#### Platinum Sponsor - \$10,000

**Recognition** at Symposium opening  
**Full-page profile** in front of Symposium packet  
**Five admissions** to Symposium  
**Prime exhibit space** in exhibit area  
**Quarter-page profile** in 2018 issues of *Dispatch*  
**Top billing with logo** on Sponsors poster and table cards

#### Gold Sponsor - \$7,500

**Recognition** at Symposium awards ceremony  
**Full-page profile** in Symposium packet  
**Four admissions** to Symposium  
**Exhibit space** in exhibit area  
**Business-card-size profile** in 2018 issues of *Dispatch*  
**Logo** on Sponsors poster and table cards

#### Silver Sponsor - \$5,000

**Recognition** at Symposium second-day opening  
**Full-page profile** in Symposium packet  
**Three admissions** to Symposium  
**Exhibit space** in exhibit area  
**Logo** in 2018 issues of *Dispatch*  
**Logo** on Sponsors poster and table cards

#### Bronze Sponsor - \$2,500

**Two admissions** to Symposium  
**Exhibit space** in exhibit area  
**Name** in 2018 issues of *Dispatch*

#### Green Sponsor - \$1,000

**One admission** to Symposium  
**Exhibit space** in exhibit area (may be asked to share)  
**Name** in 2018 issues of *Dispatch*

# Sponsor Guidelines

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Thank you for sponsoring the Cal-IPC Symposium! Below are guidelines for what to do and when to do it. Please contact us with any questions at [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) or by phone at (510) 843-3902.

## Profiles & Packet Recognition:

**Platinum, Gold, and Silver Sponsors** receive a full-page organizational profile in the Symposium packet to describe their organization's work. Sponsors are responsible for providing a PDF of their profile to Cal-IPC **by October 1**. Profiles should be single-sided, 8½"x11", color or b/w. Send profiles to [dwjohanson@cal-ipc.org](mailto:dwjohanson@cal-ipc.org).

**All Sponsors** are recognized in the Symposium packet. Please provide a brief description of your organization's work on the Sponsorship Form. These must also be received **by October 1** to guarantee inclusion in the program.

## Exhibits:

- |                                   |   |
|-----------------------------------|---|
| <b>Exhibit Area</b>               | Exhibits will be displayed in a prominent location within the main venue for the Symposium on October 25 <sup>th</sup> and 26 <sup>th</sup> . Symposium attendees will be encouraged to visit exhibits during the poster/exhibit session, lunch and breaks. |
| <b>Space</b>                      | Exhibitors will have a 6-foot table on which to display materials, with chairs as needed. Green-level exhibitors may be required to share a 6-foot table if there is not sufficient space for a full table.   |
| <b>Electricity &amp; Internet</b> | If you need an electrical outlet, please let us know so we can situate your space accordingly. Please bring an extension cord. If you need internet access, please contact us well in advance regarding availability.                                       |
| <b>Set-Up</b>                     | Set-up is 5:00-8:00 p.m. on Tuesday evening and 7:00-8:00 a.m. on Wednesday morning.  |
| <b>Take-Down</b>                  | Take-down is 5:00 p.m. on Thursday.   |
| <b>Security</b>                   | The exhibit area will be accessible during the entire program. The room will be secured at night. You may wish to remove valuable parts of your display when you are not at your exhibit.   |
| <b>Shipping</b>                   | Contact us at <a href="mailto:symposium@cal-ipc.org">symposium@cal-ipc.org</a> for information on mailing materials to the Symposium venue.   |



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Sponsor and pay using the form below or online at [www.cal-ipc.org/symposia/sponsorship.php](http://www.cal-ipc.org/symposia/sponsorship.php).

**Sponsorship Level:** (circle one)

Platinum	Gold	Silver	Bronze	Green
\$10,000	\$7,500	\$5,000	\$2,500	\$1,000

**Sponsor Information for Program and Event:**

Organization	
Contact person	
Address	
Address line 2	
City, State, Zip	
Email	
Daytime phone	
Website	

Short (60-word) description of your organization for the Symposium program:

Will you have an exhibit?                    **Yes   No**  
 If so, will you need electricity?           **Yes   No**

Platinum, Gold and Silver Sponsors:

Will you send a PDF of your organization’s flyer by Oct. 1?   **Yes   No**  
 Please email a copy of your logo to [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) if we don’t already have it.

See next page. . .

**Attendees:**

Sponsors receive complimentary registration and field trips for attendees: five for **Platinum**, four for **Gold**, three for **Silver**, two for **Bronze** and one for **Green**. List your attendees below and circle field trips and/or trainings they will attend. Please notify us by Oct. 14 of any changes since space is limited and we expect to have a waiting list. We will assume attendees' mailing address and phone numbers are the same as that provided for the organization unless you indicate otherwise.

<b>Attendee 1 Name:</b>	Email:
<u>Trainings:</u> (1) Calflora's Weed Manager (2) Invasive Plant Management 101	Phone:
<u>Field Trips:</u> (1) Joshua Tree National Park (2) Whitewater Preserve (3) Coachella Valley	Address:
<b>Attendee 2 Name:</b>	Email:
<u>Trainings:</u> (1) Calflora's Weed Manager (2) Invasive Plant Management 101	Phone:
<u>Field Trips:</u> (1) Joshua Tree National Park (2) Whitewater Preserve (3) Coachella Valley	Address:
<b>Attendee 3 Name:</b>	Email:
<u>Trainings:</u> (1) Calflora's Weed Manager (2) Invasive Plant Management 101	Phone:
<u>Field Trips:</u> (1) Joshua Tree National Park (2) Whitewater Preserve (3) Coachella Valley	Address:
<b>Attendee 4 Name:</b>	Email:
<u>Trainings:</u> (1) Calflora's Weed Manager (2) Invasive Plant Management 101	Phone:
<u>Field Trips:</u> (1) Joshua Tree National Park (2) Whitewater Preserve (3) Coachella Valley	Address:
<b>Attendee 5 Name:</b>	Email:
<u>Trainings:</u> (1) Calflora's Weed Manager (2) Invasive Plant Management 101	Phone:
<u>Field Trips:</u> (1) Joshua Tree National Park (2) Whitewater Preserve (3) Coachella Valley	Address:

**Payment:**

Sponsorship Amount	\$
Payment Type	<input type="checkbox"/> Check (payable to Cal-IPC) <input type="checkbox"/> Credit card
Credit Card (MC, Visa, Discover, AmEx)	Number: Expires: 3-digit Security Code: Signature acknowledging charge:

**Return this form:**

- By fax to 510-217-3500 or
- By email to [symposium@cal-ipc.org](mailto:symposium@cal-ipc.org) or
- By mail to Cal-IPC, 1442-A Walnut St. #462, Berkeley, CA 94709

**Questions?**

- For additional questions, contact Doug Johnson at [dwjohnson@cal-ipc.org](mailto:dwjohnson@cal-ipc.org), 510-843-1255 x302.

**For office use:**

Received: \_\_\_\_\_ Invoiced: \_\_\_\_\_ Entered MC: \_\_\_\_\_ Entered XLS: \_\_\_\_\_ QB: \_\_\_\_\_